



UNIFIED VIDEO TECHNOLOGIES
MULTI-INGEST TO MULTI-DELIVERY EXPERTS

UNIFIED VIDEO TECHNOLOGIES NAMES JORGE NUNEZ AS NATIONAL CLIENT SOLUTIONS MANAGER

Experienced Media Solutions Executive to Spearhead UNIV US Market
Expansion

Miami, Florida – October 1, 2013 -- Unified Video Technologies (UNIV), specialists in developing, integrating and operating complete high-performance media and broadcast ecosystems for broadcasters and enterprises, announces the appointment of Jorge Nunez as National Client Solutions Manager. Mr. Nunez is responsible for leading commercial pre-sale and sales efforts for US accounts as well as key LATAM and Caribbean accounts. In addition, he will work with UNIV product managers in enhancing the company's product and services portfolio to increase customer satisfaction.

A seasoned broadcast and production industry executive, Jorge Nunez has more than two decades of experience in the business and technical aspects of the video and broadcast industries. He previously served as Direct Account Manager for Sony Electronics Professional Solutions, with responsibility for key California-based film and TV studios, broadcasters and post-production houses. Mr. Nunez subsequently moved to the South Florida territory, where he substantially grew a six million dollar annual business by expanding into new market segments.

With his extensive experience in designing and implementing video solutions for sports teams and their venues, Mr. Nunez brings particular strategic expertise to marketing of UNIV's IVE managed service, which uses spherical view cameras and sophisticated stitching technology to create high-impact, high-engagement campaigns in conjunction with sports teams and event promoters.

"I am energized by the prospect of working with the agile, innovative and sophisticated UNIV team to bring their service-centric approach to more broadcasters and media and entertainment companies," said Mr. Nunez. "As a professional who is committed to providing the most suitable and cost-effective solutions to customers, I believe that platform-as-a-service workflows and management systems represent the optimal solutions for today's video ecosystems. I am excited to have the opportunity to champion the company's offerings in the US market."

"Jorge Nunez brings to his position technological sophistication, creativity and great sensitivity to the needs of and respect for the customer—qualities that are an ideal match for the UNIV culture," said Edgar Moyano, UNIV VP, Sales and Business Development. "We believe that, with his combination of video expertise, customer-orientation and industry insight, Jorge will successfully convey the value proposition of UNIV's cloud-based solutions and drive UNIV's growth and expansion in the US market. We welcome Jorge to the UNIV team and look forward to working together."



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Unified Video Technologies (UNIV) provides complete high-performance workflows that seamlessly perform all media processing, delivery and management tasks, from ingest to distribution and rights management. Through close consultation and collaboration with its customers, UNIV empowers enterprises and broadcasters to leverage media to advance their business goals, and applies creativity and know-how to design ideal solutions. The visionary UNIV approach is based on integrating software in the video ecosystem to optimize video quality and performance while minimizing operating costs. UNIV provides a range of software-as-a-service, platform-as-a-service and on-premise software solutions that enable customers to fully exploit the capabilities of their media and broadcast technology. **Visit the company's website at www.univtec.com**

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