



UNIFIED VIDEO TECHNOLOGIES
MULTI-INGEST TO MULTI-DELIVERY EXPERTS

UNIFIED VIDEO TECHNOLOGIES NAMES DAVID VOGEL AS CHIEF FINANCIAL OFFICER

Global Business Professional Tapped to Accelerate UNIV International
Expansion and Capitalize on New Market Opportunities

Miami, Florida – May 29, 2013 -- Unified Video Technologies (UNIV), specialists in developing, integrating and operating complete high-performance media and broadcast ecosystems for broadcasters and enterprises, announces the appointment of David Vogel as Chief Financial Officer. A certified public accountant, Chartered Global Management Accountant and Certified Information Technology Professional, Mr. Vogel has broad expertise in financial management of global businesses and experience in the media, entertainment and digital content management fields.

In previous management positions and as a consultant, Mr. Vogel has guided companies through day-to-day financial operations, equity and debt financing, complex tax planning, and regulatory compliance, achieving positive outcomes. He has successfully spearheaded and delivered on implementation of major initiatives including corporate restructuring, ERP system implementation, and mergers and acquisitions.

As CFO of UNIV, Mr. Vogel is responsible for all aspects of the company's finance, commercial and regulatory services. He will apply his financial expertise and experience to fostering profitable growth and capital appreciation through financing, acquisitions, strategic partnerships as well as win-win commercial contracts with customers and business partners. Mr. Vogel will lead UNIV finance operations and regularly benchmark performance to UNIV's financial objectives.

"I am excited to be a member of the innovative and dynamic UNIV management team. I believe that the company has the smarts, creativity, expertise and executional power to be at the forefront of the transformation of video from a hardware-based industry to a workflow orientation," said Mr. Vogel. "I look forward to ensuring that UNIV has a strong financial backbone that will enable it to grow and dominate the marketplace in the coming years."

"David Vogel is a creative, skilled and respected finance professional with deep understanding of the media industry. He brings to the company extensive knowledge and experience in all areas of finance and operations and will be instrumental in advancing UNIV's growth and expansion into new markets in the coming years," said Pablo Goldstein, UNIV CEO. "We welcome David as a valuable addition to the UNIV leadership team and look forward to working together."

Unified Video Technologies (UNIV) provides complete high-performance workflows that seamlessly perform all media processing, delivery and management tasks, from ingest to distribution and rights management. Through close consultation and collaboration with its customers, UNIV empowers enterprises and broadcasters to leverage media to



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advance their business goals, and applies creativity and know-how to design ideal solutions. The visionary UNIV approach is based on integrating software in the video ecosystem to optimize video quality and performance while minimizing operating costs. UNIV provides a range of software-as-a-service, platform-as-a-service and on-premise software solutions that enable customers to fully exploit the capabilities of their media and broadcast technology. **Visit the company's website at www.univtec.com**

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