



UNIFIED VIDEO TECHNOLOGIES
MULTI-INGEST TO MULTI-DELIVERY EXPERTS

UNIFIED VIDEO TECHNOLOGIES ADDS SOFTWARE INTEGRATION CAPABILITIES

UNIV software engineers and system architects specialize in creating workflows that are the basis of OTT and IPTV projects

Miami, Florida – March 26, 2013 -- Unified Video Technologies (UNIV), specialists in developing, integrating and operating complete high-performance media and broadcast ecosystems for broadcasters and enterprises, announces new in-house capabilities to design sophisticated software workflows that integrate format- and task-specific video applications.

The UNIV team now includes experienced software engineers and system architects with expertise in system design and who excel at scripting and coding in .net, Java and PHP. This gives UNIV a unique position in the broadcast and media industries to create advanced, high-performance workflows and platforms that form the essential core of OTT and IPTV projects.

The UNIV team's software-centric systems integration approach, which the company will introduce at the 2013 NAB Show (April 8-11, Las Vegas Convention Center, Booth 6321), unifies all content processing—regardless of how it is ingested or distributed—into a single workflow. This ultimately enables content owners, media companies and broadcasters to consolidate resources, streamline processes and reduce costs.

“With the addition of talented system architects and software engineers to the UNIV team, we provide customers with the ability to seamlessly integrate all elements of their video ecosystem in a single integrated workflow. This unique expertise enables UNIV to design and implement the solutions media companies need to compete in the new world of OTT and IPTV,” said Pablo Goldstein, CEO of Unified Video Technologies. “UNIV is committed to providing expert, end-to-end solutions for our clients. Adding software integration capabilities is just one example of how we are executing on that commitment.”

Unified Video Technologies (UNIV) provides complete high-performance workflows that seamlessly perform all media processing, delivery and management tasks, from ingest to distribution and rights management. Through close consultation and collaboration with its customers, UNIV empowers enterprises and broadcasters to leverage media to advance their business goals, and applies creativity and know-how to design ideal solutions. The visionary UNIV approach is based on integrating software in the video ecosystem to optimize video quality and performance while minimizing operating costs. UNIV provides a range of software-as-a-service, platform-as-a-service and on-premise software solutions that enable customers to fully exploit the capabilities of their media and broadcast technology. **Visit the company's website at www.univtec.com**



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