



Unified Video Technologies
CHALLENGING THE FUTURE OF TV

CORPORATE PRESENTATION



Solutions and Services for a New World of Media

MISSION STATEMENT



UNIFIED VIDEO TECHNOLOGIES

Create a unique and unequalled viewing experience for consumers by providing innovative customized managed solutions that content providers can leverage using highly profitable business models.



WHO WE ARE



UNIFIED VIDEO TECHNOLOGIES

We develop innovative and cost-effective solutions that enable media and entertainment companies, Telcos and multi-system operators (MSOs) to create, manage, monetize, and distribute their video content to new and existing markets without investing in on-site systems that take months to install and are soon obsolete. UNIV managed and software-as-a-service solutions make it easy and affordable even for content owners who don't have in-house expertise to provide attractive, cutting-edge video services.



ABOUT US

UNIV – Unified Video Technologies was established by industry professionals with decades of experience in Media and Entertainment technology.



Unified Video Technologies (UNIV) was established by industry professionals with decades of experience in broadcast and media technology, and a vision of making video solutions more agile, accessible and affordable, and easy-to-use for broadcasters, content providers and media companies. By leveraging advances in networking technology and digital video, UNIV realizes its vision by developing and implementing powerful video platform-as-a-service and managed service solutions for OTT delivery, digital workflows, second-screen applications and media archives.

UNIV's founders gained in-depth expertise in both the business and technology of broadcasting as partners in Miami-based system integrator World Wide Broadcast (WWB), and subsequently with KIT digital. The company successfully deployed some of the most advanced broadcast and media solutions in the industry for key clients across the globe. In late 2012, UNIV's founders purchased the Broadcast System Integration group from KIT digital.

UNIV's system integration expertise expertly transitions customers to powerful new media workflows through cost-effective, custom solutions that fit each enterprise.

UNIV VALUES

Our company is founded on the values of integrity, honor, trust and respect. We believe in our role as standard-bearers for our industry as well as the communities we live in. In all our efforts we actively promote professional excellence and social responsibility.

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- We act with integrity. In every situation, we expect honesty and straightforward, forthright behavior. Our good reputation is important and we all work hard to earn it.
 - Our professional goals do not preempt personal lives. Your families and co-workers come first.
 - We honor everyone and expect you to treat people with respect. Our customers, partners and community deserve it.
 - Make UNIV a positive, stress-free and fun place to work. Our success relies on a positive working environment.
 - We work as a team, and support each other in business and beyond.
 - We encourage and nurture your personal and professional growth.
 - Settle for no less than excellence and aim to exceed customer expectations. There is no "good enough" at UNIV.
 - Create value for the company and achieve business milestones by working together.
 - We expect you to confront problems and resolve them quickly and thoughtfully.
 - We make our community a better place to live. We expect you to get involved through volunteering efforts and donations of our time, labor and financial resources.

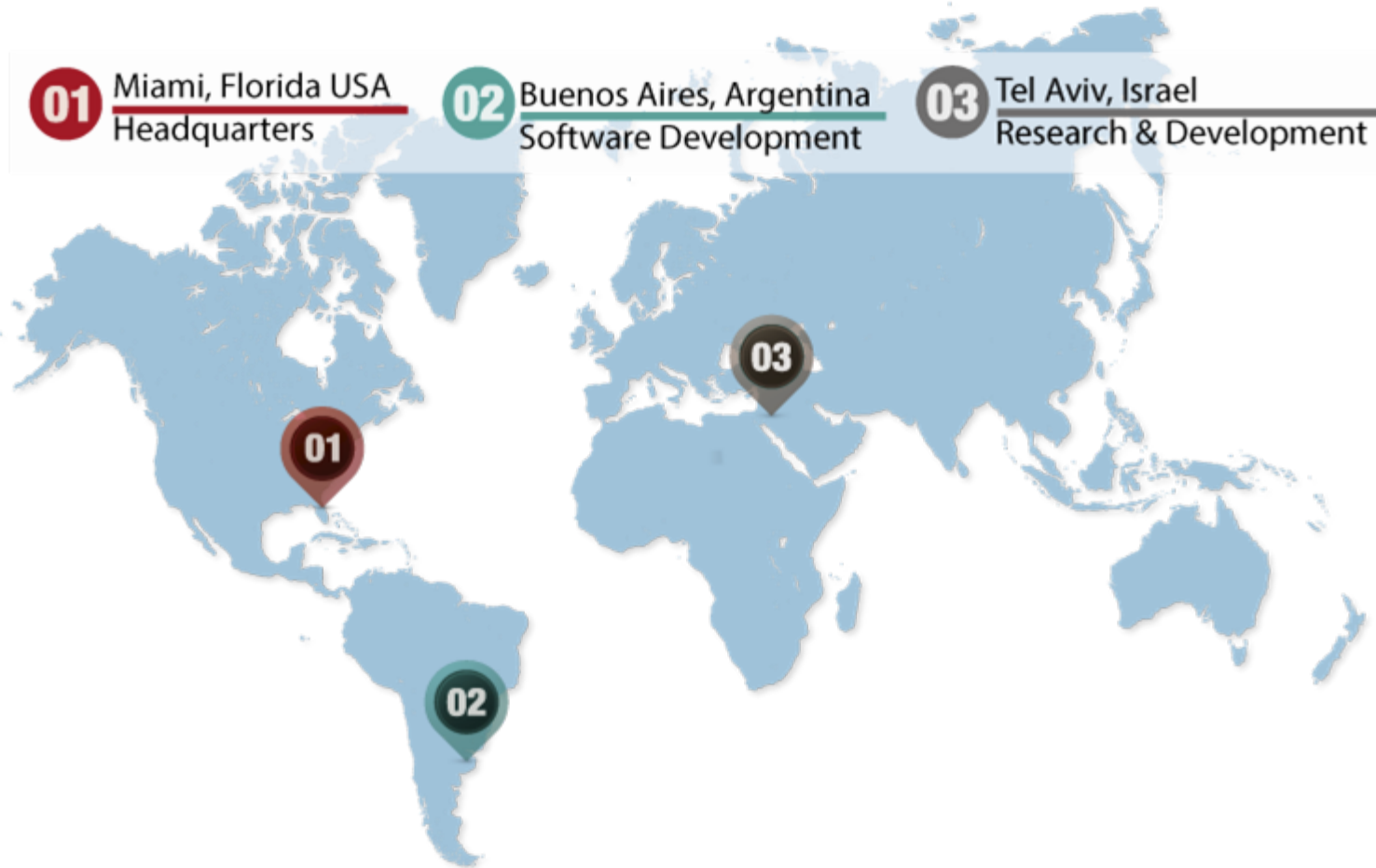
UNIV TODAY



01 Miami, Florida USA
Headquarters

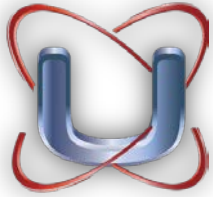
02 Buenos Aires, Argentina
Software Development

03 Tel Aviv, Israel
Research & Development



WHY UNIV?

- Established & experienced in today's market
- Solutions designed to meet your business objectives
- A trusted (Independent) partner to freeing you to focus on your core business
- Minimizing the risks of deploying new technology (HD, 3D, IP, OTT, 4k)
- We offer hosted and managed end-to-end solutions
- Affordable technologies with fast return on investment
- Quick go to market
- In-house design, engineering & support
- Strong repeat business from satisfied clients



PRODUCT OFFERING

 <p>uVOD On Demand TV Everywhere Service</p>	 <p>IVE 2ND Screen Interactive Video Experience</p>	<p>VSI Video System Integration</p>
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- A hosted content management system designed for broadcasters, telecommunication companies and MSO's
- Feature rich white label solution includes CMS and provides an outstanding user experience
- Can be integrated with billing and traffic systems (optional)
- Publishes to IOS, Android, and WEB
- Supports a-VOD, f-VOD, s-VOD and t-VOD

- A companion application designed for every major broadcasting event for live and video-on-demand viewing
- Unique surround video technology

CDN
Content Delivery Network

- Video Caching & Delivery
- Transcoding
- Storage
- Security
- Stream packaging

- An expert integrated video system that delivers detailed end-to-end layouts, workflows and equipment lists (BOM) that leave nothing to chance
- Extensive experience in delivering creative and effective solutions across all phases of television and media system design and broadcast engineering associated with large broadcast production, post-production, transmission/distribution, and communications systems
- Meticulous, zero-tolerance installations that minimize malfunctions and downtimes, are easy to maintain and provide high quality signals for the longest time possible

<p>UVP Unified Video Platform</p>	<p>MPM Media Process Manager</p>	<p>MAM Media Asset Manager</p>	<p>FBA File Base Archiving</p>
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- Proprietary and unique end-to-end platform for managing and monetizing video assets
- Available as a Platform-as-a-Service (PaaS)

- Proprietary middleware for managing the end-to-end process, interfacing with existing traffic/billing, OTT, MAM and accounting/finance applications to support improved process

- A completely modular solution that integrates with existing third-party solutions or fully controls workflow management from ingest to play-out

- Unique, patent pending, proprietary approach to archive digitization
- Fully automated service provides the fastest turnaround time in the industry
- Efficient insertion of rich, comprehensive metadata that includes facial recognition, voice transcripts, and existing customer metadata
- Low resolution proxy for rapid browsing
- Second copy that is ideally formatted for webcasting and new media utilization

INDUSTRIES & SOLUTIONS

UNIV designs and engineers solutions that enhance performance and create added value for your customers.

From entertainment and broadcast industries, where media solutions are at the very heart of the enterprise, to education and healthcare, where communications technologies allow you to deliver more value and reach more clients, UNIV has what you need.

Media and Entertainment	<ul style="list-style-type: none"> • Technology consulting , hosted media storage and delivery, centralized storage, optimized workflows
Broadcasting	<ul style="list-style-type: none"> • Consulting, design, engineering, installation, state-of-the-art studio design, outside broadcast solutions, file-based workflows, multiple ingest to multiple delivery solutions, HD upgrades, multi-location collaboration
Enterprise	<ul style="list-style-type: none"> • Videocentric DAM/MAM systems, hosted video solutions
Telecommunications	<ul style="list-style-type: none"> • Video infrastructure, multiple ingest to multiple delivery solutions, over-the-top video solutions, video monetization solutions, CMS software integration to OSS, DRM, CRM, SMS
Multi-service Operators (MSO)	<ul style="list-style-type: none"> • Video infrastructure, multiple ingest to multiple delivery solutions, over-the-top video solutions, video monetization solutions, CMS software integration to OSS, DRM, CRM, SMS
Education	<ul style="list-style-type: none"> • Campus IPTV and OTT solutions, video CMS, video integration to distance learning systems
Health	<ul style="list-style-type: none"> • Videocentric DAM/MAM systems, hosted video solution
Hospitality	<ul style="list-style-type: none"> • IPTV, OTT, in-room entertainment, mobile device entertainment, guest services

OUR OTT TV EVERYWHERE ECOSYSTEM

- UNIV has **7+ years of experience** designing & **delivering IPTV & OTT solutions** to our customers. Our current customers include operators like CATV, DTH, Telcos, MSOs, ISPs or content owner/aggregators, TV stations & broadcasters
- Our goal is to ensure **transport, delivery and consumption of content** (linear, on demand, advertising) on the open internet (OTT), to a **myriad of devices**: TVs (STBs & dongles), connected TVs, smartphones, PCs, and mobile devices/tablets
- We've **invested** and focus our resources to **develop and pre Integrate** the right ecosystem
- Our Professional Services team will **consult** and **work** with you to define your **business goals** (key milestones, key metrics for success), identify any technical gaps, and provide any additional system integration effort that might be required

A world-class group of partners



- Akamai has the most pervasive cloud optimization platform - 127,000 servers in 81 countries within over 1,150 networks
- Video Services: caching, storage, streaming, transcoding, security
- Akamai delivers 15-30% of all Web traffic & delivers more than 10 Terabits per second on daily basis
- Akamai delivers over 2 trillion daily Internet interactions



- thePlatform™ is the leading online video management and publishing company
- Media companies rely on thePlatform™ online video platform as their open, central hub for managing, monetizing, and syndicating billions of video views annually
- thePlatform's services provide unmatched versatility for designing and supporting video businesses on PCs, mobile, and TV

THE EXECUTIVE TEAM

CEO | Pablo Goldstein

- Pablo Goldstein, CEO of UNIV, is a broadcast industry visionary and video expert who has consistently anticipated the profound impact of rapid IT-video convergence on the broadcast industry over the past 15 years. Today, he sees addition of broadcast software and workflows to video/IT infrastructure as the most important challenge facing the industry, and as the most critical factor in determining the success of broadcasters and enterprises that include video as an important part of their offering.
- He has founded UNIV with the goal of creating and implementing a set of software-as-a-service, platform-as-a-service and on-premise software solutions that will allow clients to maximize the value of their video capabilities.

CTO | Ariel Matzkin

- Ariel Matzkin, CTO of UNIV, combines unmatched insight into the business and technical challenges facing broadcasters today with exceptional creativity, knowledge and technical expertise. He is uniquely able to create and implement elegant solutions that address client needs quickly and cost-effectively.
- A pioneer in designing cutting-edge converged solutions for the rapidly changing broadcast market, Mr. Matzkin previously served as VP Engineering, Latin America for KIT Digital, where he implemented the company's technology in Latin America and spearheaded innovative product designs and solutions for customers of all sizes.

CFO | David Vogel

- For two decades, David Vogel has successfully managed the financial organizations of global businesses in the media, entertainment and content management fields. In positions including CFO and Senior VP of Finance and as a consultant, he has guided companies through mergers and acquisitions, day-to-day financial operations, equity and debt financing, complex tax planning, corporate restructuring, ERP system implementation, and regulatory compliance, achieving positive outcomes.



THANK YOU
for the opportunity to present our business!

We look forward to hearing from you and
meeting to discuss further.

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